



Risk & Insurance Solutions

## **KMRD Partners, Inc. Announces New Sales Staff Addition to Address Increased Activity**

Warrington, PA – January 3, 2007

KMRD Partners, Inc., a Property & Casualty broker supporting a broad array of value based clients is pleased to announce that Brian Heun has joined the agency in the role of Producer, effective Tuesday January 2, 2007. In his role, Brian has the responsibility to develop new client relationships, structure risk management programs, and deploy agency resources in support of client requirements using the same disciplined, value based selection criteria that has contributed to the success of KMRD Partners.

Kevin M. McPoyle, Co-Founder and Partner at KMRD commented on the need for the additional resources and new business activities that Brian will provide;

*“We founded this business to support the needs of organizations that have not benefited from sophisticated, responsive, full service brokerage services. The number of organizations demanding these valuable services from their service providers has increased. We continue to see that demand largely unfulfilled by agencies not resourced or focused on supporting an entity’s unique risk management needs. Alternatively, we see larger agencies focused exclusively on supporting larger worldwide organizations. KMRD Partners excels in the market segment between these two.”*

Brian joins KMRD Partners from a successful professional sales career at ADP, Inc., the industry leader in computerized transaction processing, data communication and information services. Brian is a graduate of Montclair State University with a degree in Marketing and a minor in Paralegal studies.

About KMRD Partners, Inc. – KMRD Partners, Inc. is a full service Property & Casualty broker serving the commercial property and casualty insurance market from offices in the Philadelphia, PA region. Their mission statement, “***Making a difference by Managing the Cost of Risk***”, is a unique approach that focuses not just on insurance placement, but coverage expertise, service accountability, client education and risk management.

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